SWITCHING TO COLOR SPACE

Color Lab quick reference · the habits to adjust when you move to PRIMARY and ZERO

EVERY CLIENT

Fill in the Formulation Assessment
Natural level, % of grey, desired level & tone, finish, developer, time.

Formulation Assessment

Mix in the UNIMIX bowl
Shade(s) + ACTIVATE developer, mixed to a smooth texture.

PRIMARY technical instructions

MIXING RATIOS

PRIMARY and ZERO permanent: 1 : 1.5
40 g color + 60 mL ACTIVATE.

PRIMARY Guide; ZERO Guide

High Chroma grey coverage: 1 : 1
40 g color + 40 mL 20 Vol.

Perception of Grey

ZERO cream demi: 1 : 2 with 5 Vol
3D-EMI liquid demi: 1 : 1 with 5 or 10 Vol.

Glossing Ranges

PUSH Tones are extra
Measure the developer for the color only.

PRIMARY Guide

DEVELOPER & TIME · PRIMARY

1 level 10 Vol · 2 levels 20 Vol · 3 levels 30 Vol · 4 levels 40 Vol
Process 25 · 35 · 45 · 55 minutes.

ACTIVATE Mixing Table; PRIMARY Guide 2026

Lower it at the new growth
Half the recommended developer + half the next one down, equal parts (e.g. 10/20 Vol = 15 Vol). Scalp heat adds lift.

Developer Table; Color Space Education

Read hair type on the Developer Table
Fine needs less, coarse needs more. Coarse at 4 levels: choose 1 level or shade higher on the mid-lengths & ends only; the new growth stays at the desired level.

Developer Table; Color Space Education

ZERO IS DIFFERENT

Go up one developer level
No ammonia: 1 level 20 Vol · 2 levels 30 Vol · 3 levels 40 Vol.

ZERO Guide

No scalp adjustment
Same developer at the new growth and the lengths. No hot roots.

ZERO Guide

READING THE SHADES

Level . tone
7.34 = level 7, golden copper. .0 = Natural, .00 = Intense Natural (grey coverage).

PRIMARY Guide

Pre-Blended shades carry the tone
Intensified Bases (.22 violet, .44 copper, .66 red) are tone at full strength.

PRIMARY Guide

PUSH Tone grams depend on the desired level
Per 40 g. Level 7: light 1.5 · standard 3 · saturated 4.5 · intensified 6.

PUSH Tone Increments

GREY COVERAGE · PRIMARY

Read the band, then choose the finish
Up to 25% · 26–50% · 51–100%. Blended, Opaque, Medium Chroma, High Chroma.

Perception of Grey

Opaque: % of grey = % of Natural
50% grey → 20 g of the 40 g is Natural.

Perception of Grey

20 Vol, 30–35 minutes (26–74% grey)
Up to 25% at the same level: 10 Vol, 10 minutes longer. 75% or more: 15 Vol (half 10 + half 20); High Chroma stays 20 Vol.

Perception of Grey; Color Space Education; Immersion 2.0

LIFTING · NATURAL REMAINING PIGMENT

Neutralize what the lift exposes
Level 7 exposes orange → blue controls it. Use 10 g of the neutralizing shade in 40 g with 5, 10 or 20 Vol; 15 g with 30 or 40 Vol. Copper, red and violet use the warmth instead.

NRP chart; Color Space Education

REMOVAL OF COLOR

Rinse, shampoo twice
Then STOP Cream 3–5 minutes, rinse, and BOND if needed.

PRIMARY Guide; Immersion 2.0

Color Lab quick reference, made from official Color Space documents and Color Space Education's written answers (source under each line). When in doubt, the official chart is the final word. Updated November 2026.