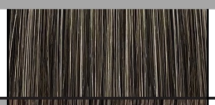
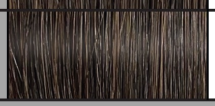
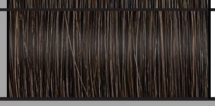
PERCEPTION OF GREY

GREY COVERAGE OPTIONS FOR ZERO AMMONIA-FREE PERMANENT HAIR COLOR

25% OF GREY (0 - 25%)

BEFORE COVERAGE		Natural (.0)		Intense Natural (.00)		PUSH Tone / Pre-Blended		ACTIVATE Developer
BLENDED		40 g			+	STANDARD (Optional)	+	60 mL (20 Volume)
OPAQUE		30 g	+	10 g	+	STANDARD / SATURATED	+	60 mL (20 Volume)

50% OF GREY (26 - 50%)

BEFORE COVERAGE		Natural (.0)		Intense Natural (.00)		PUSH Tone / Pre-Blended		ACTIVATE Developer
BLENDED		30 g	+	10 g	+	STANDARD (Optional)	+	60 mL (20 Volume)
OPAQUE		20 g	+	20 g	+	SATURATED / INTENSIFIED	+	60 mL (20 Volume)
HIGH CHROMA		20 g	+	20 g	+	INTENSIFIED	+	40 mL (20 Volume)

75% OF GREY / 100% WHITE (51–100%)

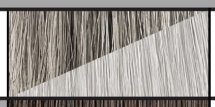
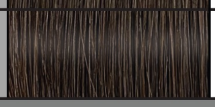
BEFORE COVERAGE		Natural (.0)		Intense Natural (.00)		PUSH Tone / Pre-Blended		ACTIVATE Developer
BLENDED		20 g	+	20 g	+	STANDARD (Optional)	+	60 mL (20 Volume)
OPAQUE		10 g	+	30 g	+	SATURATED / INTENSIFIED	+	60 mL (20 Volume)
HIGH CHROMA		10 g	+	30 g	+	INTENSIFIED	+	40 mL (20 Volume)

Illustration displayed is a representation of **Level 5 Natural**
Refer to the **PUSH Tone Increments Table** for the appropriate amount of PUSH Tone at a selected level.

PROCESSING TIME	40 - 45 minutes	HIGH CHROMA COVERAGE	Choose 1 level higher than the desired level



SCAN ME

ZERO AMMONIA-FREE PERMANENT HAIR COLOR

ZERO AMMONIA-FREE GREY COVERAGE & REDS FORMULATION