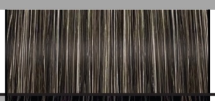
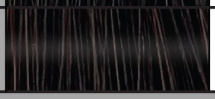
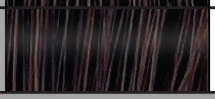
PERCEPTION OF GREY

GREY COVERAGE OPTIONS FOR PRIMARY PERMANENT HAIR COLOR

25% OF GREY (0 - 25%)

		Natural (.0)		Intense Natural (.00)		Pre-Blended		ACTIVATE Developer
BEFORE COVERAGE								
BLENDED (OPTION #1)		40 g					+	60 mL (20 Volume)
BLENDED (OPTION #2)						40 g	+	60 mL (20 Volume)

50% OF GREY (26 - 50%)

		Natural (.0)		Intense Natural (.00)		Pre-Blended		ACTIVATE Developer
BEFORE COVERAGE								
BLENDED		10 g			+	30 g	+	60 mL (20 Volume)
OPAQUE		20 g			+	20 g	+	60 mL (20 Volume)
MEDIUM CHROMA				20 g	+	20 g	+	60 mL (20 Volume)

75% OF GREY / 100% WHITE (51–100%)

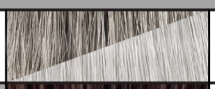
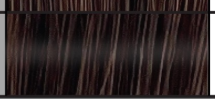
		Natural (.0)		Intense Natural (.00)		Pre-Blended		ACTIVATE Developer
BEFORE COVERAGE								
BLENDED		10 g			+	30 g	+	60 mL (20 Volume)
OPAQUE		30 g			+	10 g	+	60 mL (20 Volume)
MEDIUM CHROMA				30 g	+	10 g	+	60 mL (20 Volume)
HIGH CHROMA		10 g	+	30 g	+	INTENSIFIED	+	40 mL (20 Volume)

Illustration displayed is a representation at a **Level 5, with a reflective tone of .34**
Refer to the **PUSH Tone Increments Table** for the appropriate amount of PUSH Tone at a selected level.

PROCESSING TIME 30-35 minutes



SCAN ME

PRIMARY
PERMANENT HAIR COLOR

PRIMARY
GREY COVERAGE & REDS FORMULATION