COLOR SPACE™/MC



LIGHTEN

LIGHTEN
BLONDING SERIES

SÉRIE ÉCLAIRCISSANTS
BLONDS

LIGHTEN



PRIMARY LIGHTEN
PRIMARY LIGHTEN High-Lift Blonding Lightener is calibrated to achieve desired blonde shades and tones with consistency.

Formulated with up to 3% ammonia and balanced with natural ingredients to hydrate the hair while lightening and toning.

PRIMARY CLEAR
The PRIMARY Clear base is a high-lift base that can deliver up to 5 levels of lift on natural hair and deposit an Intense tone.

HYDRATING
PRIMARY LIGHTEN and PRIMARY Clear are made with the natural ingredients of Chia and plant-based Hemisqualane. When combined, they attract moisture, increase shine and seal in hydration while protecting the hair. PRIMARY LIGHTEN and PRIMARY Clear is formulated to reduce frizz and damage.

PROTECTIVE
PRIMARY LIGHTEN and PRIMARY Clear are formulated with Chia, which is rich in natural vitamin E and acts as a barrier for environmental stressors while maximizing color vibrancy. Chia also protects from heat and free radicals.

PURE
PRIMARY LIGHTEN is formulated with micro dye molecules that have up to 99.8% pigment purity. This technology allows color to penetrate the hair deeper, resulting in long-lasting color and radiant shine.

CALIBRATED
Scientifically calibrated to set a standard of color, PRIMARY LIGHTEN is designed to achieve lighter levels and tones.

ECO-FRIENDLY
PRIMARY LIGHTEN and PRIMARY Clear are cruelty-free, vegan and free from gluten, parabens, and silicones. With 120 mL tubes that are up to 2x the size of other tubes on the market, PRIMARY LIGHTEN and PRIMARY Clear is a luxurious hair color that also reduces packaging waste.

TRUE TO TONE
PRIMARY LIGHTEN is light and true to tone, giving you beautiful blonde shades.

PERSONALIZED
PRIMARY LIGHTEN offers intermixable bases designed to achieve natural blonde shades and tones that can be personalized with PRIMARY PUSH Permanent Hair Color Tones.

PRIMARY CLEAR can be personalized with all PRIMARY Permanent Hair Color and PRIMARY PUSH Permanent Hair Color Tones, giving you intense, radiant results.

LIFT



LIFT Freehand Powder Lightener has powerful lifting properties made for freehand painting and balayage.

PROTECTIVE
LIFT Freehand Powder Lightener is formulated with Marigold, which defends the keratin while hydrating and protecting the hair against free radicals.

HYDRATING
LIFT Freehand Powder Lightener is rich in Aloe Vera, which polishes the hair and conditions for maximum softness and luminosity. LIFT Freehand Powder Lightener also contains Polyamino Sugar Condensate which helps maintain the right level of hydration in the hair and has intrinsic conditioning properties.

POWERFUL
With powerful lifting properties, LIFT Freehand Powder Lightener lifts up to 7 levels.

VERSATILE
LIFT Freehand Powder Lightener allows for personalized mixing ratios that create the desired texture for freehand painting techniques. Can be used on natural or color treated hair.

ECO-FRIENDLY
LIFT Freehand Powder Lightener is cruelty-free and comes in refillable containers, which reduces waste.



LIFT Silver Powder Lightener is a multi-use powder lightener with powerful lifting properties and a silver tone that controls warmth.

PROTECTIVE
LIFT Silver Powder Lightener is formulated with Marigold, which defends the keratin while hydrating and protecting the hair against free radicals.

HYDRATING
LIFT Silver Powder Lightener is formulated with Sunflower Oil which helps hair become soft and lustrous.

POWERFUL
With powerful lifting properties, LIFT Silver Powder Lightener lifts up to 9 levels.

VERSATILE
LIFT Silver Powder Lightener can be used for multiple techniques to deliver a beautiful, clean and even lift. Can be used on natural or color treated hair.

ECO-FRIENDLY
LIFT Silver Powder Lightener is cruelty-free and comes in a refillable container, which reduces waste.

LIGHTEN HIGH-LIFT BLONDING LIGHTENER
ÉCLAIRCISSANT BLOND INTENSE
DECOLORANTE ACLARADOR ACLARANTE



12.00
EXTRA LIGHT NATURAL BLONDE
BLOND VIF NATUREL
RUBIO NATURAL
MUY CLARO



12.03
EXTRA LIGHT GOLDEN BLONDE
BLOND VIF DORÉ
RUBIO DORADO MUY CLARO



12.11
EXTRA LIGHT INTENSE ASH BLONDE
BLOND VIF CENDRÉ
RUBIO CENIZA INTENSO
MUY CLARO



12.13
EXTRA LIGHT BEIGE BLONDE
BLOND BEIGE TRÈS CLAIR
RUBIO BEIGE MUY CLARO

PRIMARY CLEAR
PRIMAIRE CLAIR - PRIMARIA NEUTRO



0
CLEAR
CLAIR
NEUTRO

PUSH TONE
NUANCEUR AMPLIFICATEUR
TÓNER IMPULSO



LIGHT GREY
(BLUE, BLUE-GREEN)
GRIS CLAIR
GRIS CLARO



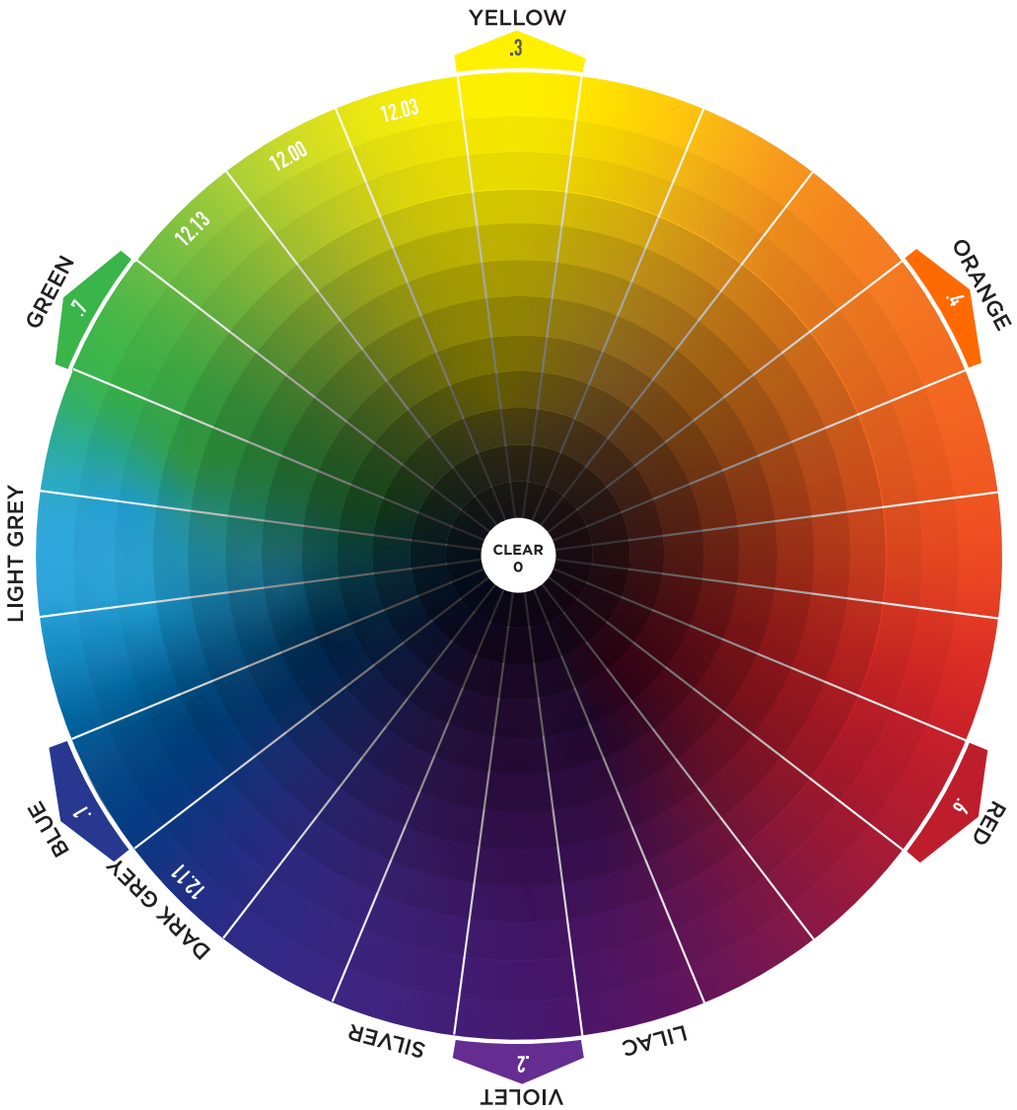
DARK GREY
(BLUE, BLUE-VIOLET)
GRIS FONCÉ
GRIS OSCURO



LILAC
(VIOLET)
LILAS
LILA



SILVER
(VIOLET-BLUE)
ARGENT
PLATEADO



STEPS TO FORMULATION
USING PRIMARY LIGHTEN HIGH-LIFT LIGHTENER & PRIMARY CLEAR

STEP 1	Identify the Natural Level
STEP 2	Select ACTIVATE Developer according to the Desired Lift
STEP 3	Select PUSH Tone Increments **based on Starting Level**
STEP 4	Mix LIGHTEN High-Lift Lightener with ACTIVATE Developer in a **1 : 2 ratio**
STEP 5	Process for **25 – 55 minutes** (For Maximum Lift , use 40 Volume ACTIVATE Developer and process for 55 minutes)
STEP 6	Proceed with **Removal of Color**

ACTIVATE MIXING TABLE
PRIMARY LIGHTEN HIGH-LIFT LIGHTENER & PRIMARY CLEAR

LEVEL OF LIFT	ACTIVATE DEVELOPER	MIXING	PROCESSING TIME
1 to 5	5-40 Volume	1:2	25-55 minutes

NOTES
PRIMARY LIGHTEN HIGH-LIFT AND PRIMARY CLEAR WILL LIFT 5 LEVELS DEPENDING ON THE STARTING LEVEL AND PROCESSING TIME

FOR ADDITIONAL CONTROL / REFLECTION, SELECT YOUR PUSH TONE OR PRE-BLENDED INCREMENTS USING THE PRIMARY LIGHTEN HIGH-LIFT LIGHTENER PUSH TONE INCREMENTS CHART

PRIMARY LIGHTEN HIGH-LIFT LIGHTENER & PRIMARY CLEAR PUSH TONE INCREMENTS

SELECT PUSH TONE INCREMENTS BASED ON STARTING LEVEL

LIGHT grams	STANDARD grams *WHEN USING WITH 20 VOLUME	LEVEL 40 grams	SATURATED grams *WHEN USING WITH 30 VOLUME	INTENSIFIED grams *WHEN USING WITH 40 VOLUME
0.5 g	1 g	10.0	NOT RECOMMENDED	
0.5 g	1 g	9.0	NOT RECOMMENDED	
1 g	2 g	8.0	3 g	4 g
1.5 g	3 g	7.0	4.5 g	6 g
2 g	4 g	6.0	6 g	8 g
2.5 g	5 g	5.0	7.5 g	10 g
2.5 g	5 g	4.0	7.5 g	10 g
3 g	6 g	3.0	9 g	12 g
3.5 g	7 g	2.0	10.5 g	14 g
4 g	8 g	1.0	12 g	16 g

BOND MIXING CHART



HIGH-LIFT LIGHTENER



BOND



ACTIVATE Developer

40 g	+	20 g	+	80 mL	

LIFT FREEHAND POWDER LIGHTENER

UP TO 7 LEVELS OF LIFT



LIFT Freehand



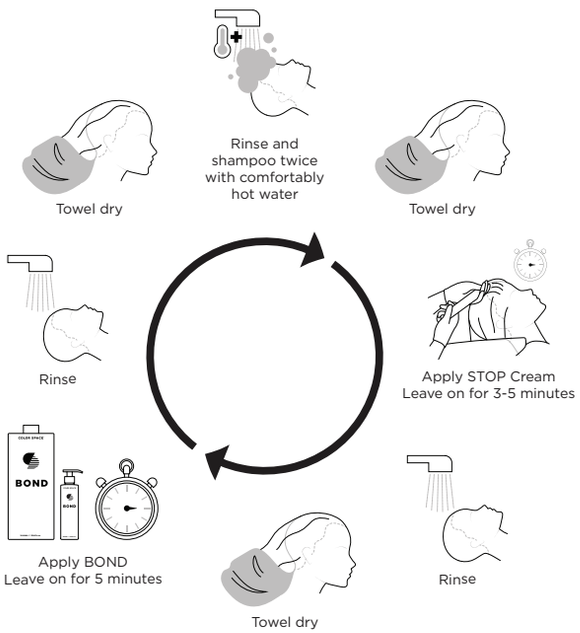
ACTIVATE Developer



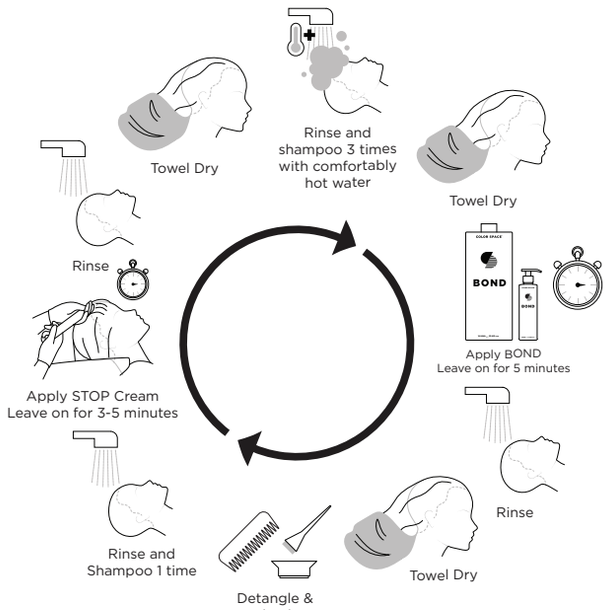
BOND

Recommended Consistency (1 : 2)	30 g	+	60 mL 5, 10, 20, 30, 40 VOLUME	+	15 g OPTIONAL
Thicker Consistency (1 : 1,5)	30 g	+	45 mL 5, 10, 20, 30, 40 VOLUME	+	15 g OPTIONAL

REMOVAL OF COLOR



REMOVAL OF LIFT POWDER LIGHTENER



LIFT SILVER POWDER LIGHTENER

UP TO 9 LEVELS OF LIFT



LIFT
Silver



ACTIVATE
Developer



BOND

ON THE SCALP APPLICATION (1 : 2)	30 g	+	60 mL 5, 10, 20 VOLUME	+	15 g MANDATORY
OFF THE SCALP APPLICATION Recommended Consistency (1 : 2)	30 g	+	60 mL 5, 10, 20, 30, 40 VOLUME	+	15 g OPTIONAL
OFF THE SCALP APPLICATION Thicker Consistency (1 : 1,5)	30 g	+	45 mL 5, 10, 20, 30, 40 VOLUME	+	15 g OPTIONAL

HAIR COLOR CLEANSING FORMULA



LIFT
Silver



ACTIVATE
Developer



BOND

REMOVE TONE	30 g	+	60 mL HOT WATER ONLY	+	15 g
REMOVE 1 LEVEL	30 g	+	60 mL 10 VOLUME	+	15 g
REMOVE 2 LEVELS	30 g	+	60 mL 20 VOLUME	+	15 g
REMOVE 3-4 LEVELS	30 g	+	60 mL 20 VOLUME *Reapply fresh product after 20 minutes	+	15 g

IF SECTIONS/AREAS HAVE ACHIEVED DESIRED LIFT, SPRAY STOP LIQUID TO STOP CHEMICAL PROCESS.
THIS WILL ALLOW THE REST OF THE HAIR TO CONTINUE TO ACHIEVE THE DESIRED LIFT.

SEE INSTRUCTIONS DESCRIBED IN REMOVAL OF LIFT POWDER LIGHTENER, ONCE DESIRED LIFT IS ACHIEVED.

NOTES

NOTES

MISSION

PUTTING PEOPLE, OUR PLANET AND PERFORMANCE FIRST, WE COMBINE CRAFT & CARE WITH SCIENCE, BOTANICALS & EDUCATION TO **REVOLUTIONIZE THE WORLD OF HAIR COLOR.**

COLOR SPACE™ WAY

1 REVIEW OR CREATE PROFILE

2 GREETING

3 PORTFOLIO CONSULTATION CONNECT

4 CONFIRM SERVICE INCLUDING UPGRADE

5 PREPARING FOR THE SERVICE **UNIMIX BOND** OPTION

6 PERFORM SERVICE

7 REMOVAL OF COLOR

8 USE **STOP** OXIDIZATION STOPPER

9 USE **BOND** SCALP & HAIR TREATMENT

10 BLOW DRY LESSON AND PRODUCT RECOMMENDATIONS

11 CONFIRM PRE-BOOKED APPOINTMENT

12 FAREWELL FOR NOW



SCAN TO WATCH LIGHTEN
HIGH-LIFT BLONDING LIGHTENER



SCAN TO WATCH LIFT
POWDER LIGHTENERS

COLOR SPACE INC.
TORONTO, ON M2N 6S3
CANADA | MADE IN ITALY.

COLORSPACEHAIR.COM
FOR PROFESSIONAL USE ONLY.

FOLLOW PATCH TEST GUIDELINES LOCATED ON OUTER PACKAGE OF PRODUCT